

Clovin
Multi
COLOR

The logo features the brand name 'Clovin' in a white, rounded font with a blue outline and a small red and white flag-like detail above the 'i'. Below it, the word 'Multi' is written in large, bold, yellow 3D-style letters with a blue outline. Underneath 'Multi', the word 'COLOR' is written in a similar 3D style, with each letter having a different color: 'C' is pink, 'O' is orange, 'L' is green, 'O' is blue, and 'R' is purple. The entire text is set against a blue, jagged, arrow-like background that has a dark blue drop shadow.