

2023



Healthier Life
in a Clean World



Healthier Life in a Clean World

We are a Polish manufacturer of cleaning products, delivering innovative solutions to over 50 countries worldwide. Since 1995, we have been operating continuously in both the professional and consumer markets. Our main headquarters is located in Czyżew, in the Podlaskie Voivodeship. Our cleaning products are created in harmony with nature, ensuring minimal disruption to the rich ecological system of this region. For several years now, we have been sourcing the electricity needed for our production processes from a photovoltaic power plant installed on the roofs of our facility. We emit no pollutants thanks to our advanced wastewater treatment plant operating in a closed-loop system. The latest production technology enables us to manufacture cleaning products that are free from environmentally harmful phosphates and zeolites.

In addition to our modern automated facility, we have a state-of-the-art Research and Development Center. In a well-equipped laboratory, technologists and chemists work on effective formulations for laundry powders and gels, fabric softeners, soaps, and other cleaning products. The total production and warehouse area in our main facility exceeds 25,000 m². The modern machinery park employed in our factory ensures the highest production standards. We have six production lines for laundry powders, ten lines for liquid detergents, three lines for capsules, two lines for fabric softeners, and two lines for various disinfecting products. Our combined production capacity reaches 5,500,000 kg of powdered products and 6,000,000 liters of liquid products monthly. We do not produce ordinary products. Each one carries an innovative added value, setting us apart in the market.

*We invite you to collaborate with us.
Clovin S.A.*



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The year 2023 has brought about many changes in consumer habits, and there are several factors that have contributed to this reevaluation. One of the main reasons is the increase in the prices of cleaning products, which has prompted consumers to seek alternative solutions. Rising costs have made consumers more aware of their choices and they have started to consider not only price but also quality and impact on the environment.

Customers are seeking new quality solutions that align with ESG principles (Environmental, Social, and Governance). Environmental consciousness is on the rise, and consumers are beginning to recognize the importance of protecting the natural environment. They want to support companies that take actions towards sustainable development and avoid negative impacts on ecosystems. This is where our company, Clovin, plays a crucial role. We are pioneers in operating in accordance with ESG principles.

We utilize solar energy through photovoltaics, ensuring green power for our production. Our wastewater treatment plants operate in a closed-loop system, allowing us to recover detergents and eliminate pollutant emissions outside. Additionally, our company focuses on building reservoirs and implementing circular economy practices to minimize our negative environmental impact.

Customers choose our company for several reasons. Firstly, we offer high-quality products that are effective and environmentally safe. Our products are developed using eco-friendly raw materials such as sea salt, thereby eliminating the use of land-degrading resources. Secondly, our company is trustworthy and has been operating in the spirit of ESG values for years, giving customers the confidence that we take responsible actions.

Furthermore, customers appreciate our commitment to environmental and social initiatives. Our actions align with the values that are important to modern consumers. Our company empowers customers to make choices that contribute to environmental protection and a better, more sustainable world.

As a result, in 2023, an increasing number of customers are turning to companies like Clovin. Our company has gained the trust of customers through consistent adherence to ESG principles, environmental stewardship, and innovative approaches to production. Customers value our use of solar energy, which allows us to utilize green power, as well as our closed-loop wastewater treatment systems. Our efforts in circular economy practices, such as building reservoirs and utilizing eco-friendly raw materials, also attract customers. For example, the use of sea salt not only eliminates land-degrading resources but is also more environmentally friendly.

Customers are increasingly seeking companies that are committed to sustainable development and take concrete actions to protect the environment. Clovin is a response to these needs and customer expectations. We not only deliver high-quality products but also operate in line with ESG values. Our innovative approach and dedication to environmental protection attract customers who want to make conscious choices and support companies that align with their values.

Clovin[®]
Healthier Life in a Clean World





The Clever Neutro Plus line is the most ecological washing product on the market. Both : safe for the skin and the environment. Biodegradable and Hypoallergenic. It is a response to the needs of over 30% of consumers who, according to research, have a problem with allergies. Thanks to the modern NEUTRO technology, this product is completely free of allergens, i.e. all sensitizing substances like fragrance and enzymes. It is also devoid of allergenic zeolites, the presence of which has a bad effect not only on human skin, but also on the natural environment. This product is dermatologically tested, it can be safely used by people with sensitive and prone to irritation skin. Its special formula ensures an even lower dosage, thus saving natural resources, water and energy. It has the ECOLABEL certificate - which is a certificate awarded by the European Commission to products which entire life cycle has the least impact on the natural environment and is the main European distinction awarded to products that meet higher environmental standards. It undergoes rapid and absolute biodegradation in accordance with the stringent standards of the European Union (OECD 301F) and is recommended for farms with home sewage treatment plants.

Clever Neutro+
Hypoallergenic laundry capsules
color&white
396 g/22



Clever Neutro+
Hypoallergenic laundry capsules
color
396 g/22



Clever Neutro+
Hypoallergenic washing powder
color&white
1,92 kg/32



Clever Neutro+
Hypoallergenic washing powder
color
1,92 kg/32



Clever Neutro+
Hypoallergenic washing gel
color&white
1560 g/26



Clever Neutro+
Hypoallergenic washing gel
color
1560 g/26



Perfumes for Mother's Day from Fragrances Contaminating Human Milk? - Clovin aims to introduce a new safety standard for chemical products.

Pollution by chemicals is no longer limited to oceans and glaciers; it affects the bodies of our children as well. That's why Clovin, a Polish producer of ecological laundry products, has launched a social campaign to raise awareness about the risks of substances disrupting hormonal balance.

The European Union has promised to protect children from substances that disrupt the endocrine system. While they have been banned in baby bottles, that alone is not enough, considering that these substances, suspected of disrupting hormonal balance, are legally used in cosmetics and detergents we use daily and may even find their way into human milk.

To highlight the seriousness of the problem, Clovin's laboratory has created perfumes in which the fragrance solely comes from fragrance substances contaminating human milk and suspected of disrupting hormonal balance. These are substances that can be legally used in cosmetics and detergents. "My first poison" is not a perfume for children but rather a dose of toxins found in human milk. Based on data from the European Commission's "Risk Assessment Report," the fragrance was formulated using the amount of substances a child may ingest from their mother's milk during six months of breastfeeding.

These perfumes were gifted to mothers in the European Parliament on Mother's Day, accompanied by a request for new legislation that will allow all mothers to reduce their exposure to such substances, perhaps by having information about the presence of such substances in products displayed on labels. Other countries like France, Belgium, and Denmark already have national consumer protection programs addressing these substances, particularly targeted at pregnant women. However, Poland lacks such initiatives. Hence, Clovin initiated a campaign to raise awareness and presented a petition to the European Parliament, which can be signed on their website www.myfirstpoison.pl. Clovin, along with TUV Nord, an independent certification body, seeks to propose a new safety standard available to all manufacturers - the "hormonally inactive substances" label on chemical products, enabling all mothers to make more informed choices.

Clovin II Septon is an innovative washing product that, in addition to its excellent washing properties, has many functional features that make this brand a separate category of washing detergents. The active agent used in the formula of the product, which is already operating at 40 ° C, is a response to many needs of our customers that cannot be dealt with by ordinary washing agents. Its hypoallergenic formula, tested by the National Institute of Hygiene, provides peace of mind for both allergy sufferers and mothers because Clovin II Septon is a product that can be used for the smallest sizes of children's clothes. This product is also an excellent agent that permanently eliminates the smell of a sweat from sports clothes in a low-temperature washing process. Eliminating 100% of microorganisms is an excellent means of removing any animal odours from washed clothes or items. By eliminating bacteria, viruses and fungi, it is an ideal detergent, ranging from kitchen aprons to the aprons of our brave medics. Its professional counterpart with the same formula has been successfully operating in hospital and professional laundries for 20 years. The innovative Clovin II Septon means effectiveness in action, which can be checked on the basis of opinions about the product on the web



Clovin SEPTON II



CLOVIN II SEPTON LIQUID
disinfecting liquid for washing coloured fabrics
1500 g/25



CLOVIN II SEPTON
disinfecting washing powder
5175 g/45



SEPTISOAP GARAGE
Antibacterial hand paste with a natural abrasive
750 ml



CLOVIN II SEPTON
disinfecting washing powder
2,3 kg/20



Desinfection
Violet



Desinfection
Green

SEPTOSURF
Surface disinfectant
450 ml



Desinfection
Blue



Clever COLOR
Washing powder
2,1 kg/42

Clever COLOR
Three-chamber
laundry capsules
810 g/42

Specialized antibacterial liquid, powder and Clever three-chamber capsules are the strength of three enzymes and three detergents, which guarantees excellent effect and effectiveness. Its antibacterial formula effectively eliminates microorganisms even from the least accessible nooks and crannies of clothes. The consistency of the liquid perfectly dissolves in water, eliminating the smallest elements of the washing agent in the rinsing process. The fragrance is hidden in the microcapsule system that is released long after the washing process.

Clever COLOR
Three-chamber
laundry capsules
396 g/22

Clever COLOR
Three-chamber
laundry capsules
360 g/20



Clever laundry detergent is an excellent premium-quality product for laundry care. Its special antibacterial formula, powered by four detergents and three enzymes, ensures outstanding and effective performance during the washing process. It works perfectly for all types of machine washes and is also recommended for enthusiasts of gentle handwashing. The detergent dissolves flawlessly during the wash, leaving no residue on fabrics or in the washing machine drawer. Its composition, based on eco-friendly ingredients, and its biodegradability position it among the top environmentally friendly products in the market.

Clever COLOR & WHITE
Washing powder
2,1 kg/42

Clever COLOR & WHITE
Three-chamber
laundry capsules
810 g/42

Clever COLOR & WHITE
Three-chamber
laundry capsules
396 g/22

Clever COLOR & WHITE
Three-chamber
laundry capsules
360 g/20



Clever Attack is a ruthless answer to every stain



Clever
laundry liquid
2000 ml/67

Black&Dark

Wool&Silk

Color

Sensitive



CLEVER GARDINEN & WHITENING BOOSTER
washing powder for curtains



Clever Attack Gold
oxygen based stain remover in liquid
1,5 l



Clever Attack Gold
oxygen based bleach in liquid
1,5 l



Clever Attack Gold
oxygen based stain remover in powder
730 g





Multicolor - universal washing powder that works well in all types of washing machines in the full temperature range and in hand wash. Its formula allows for effective care of both white and coloured clothes. Extremely efficient. Packages in 7 variants - tailored to the customer's needs. Multicolor washing powder was created not only for the convenience of the consumer but also for the protection of the natural environment. Its extraordinary efficiency means that even a small amount of powder will allow you to perform effective washing. As a result, less pollution will end up in the natural environment. Multicolor washing powder is a thoughtful purchase. The numbers speak for themselves - 10 kg of the product is enough for 133 washes.

MULTI COLOR
Washing powder
400 g/5



MULTI COLOR
Washing powder
600 g/8



MULTI COLOR
Washing powder
5 kg/67



MULTI COLOR 10 kg/133
Washing powder



MULTI COLOR
Washing powder
2,2 kg/29



MULTI COLOR
Washing powder
5 kg /67



MULTI COLOR
Washing powder
10 kg /133



MULTI COLOR
Laundry gel
4000 ml/133



2200 ml/73



2200 ml/73



4000 ml/133



MULTI COLOR
FreshValley
fabric softener
4000 ml/66

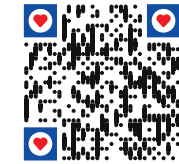
Exotic

Flower

Original



Purox



Purox COLOR
Washing powder
10 kg/142



4 260418 930511

5,5 kg/78



4 260418 930528

3 kg/43



4 260418 933550

Purox COLOR
Washing powder
490 g/7



4 260418 934236

Purox Universal
Washing powder
490 g/7



4 260418 934229

Purox Universal
Washing powder
5 kg/71



4 260418 930542

Purox COLOR
Washing powder
5 kg/71



4 260353 550072

Purox COLOR
Laundry capsules
720g/40



4 260418 933499

Purox Universal
Laundry capsules
720g/40



4 260418 933505

Purox COLOR
Laundry capsules
396 g/22



4 260418 933475

Purox Universal
Laundry capsules
396 g/22



4 260418 933482

10 kg/142



4 260353 550089

5,5 kg/78



4 260418 930504

Purox Universal
Washing powder

3 kg/43



4 260418 933543

Purox
CLEANER (washing machine cleaner)
250 ml



4 260418 933079

Purox Universal
Laundry capsules
360g/20



4 260418 933529

Purox COLOR
Laundry capsules
360g/20



4 260418 933512

Purox COLOR
Washing powder
10 kg/142



Purox COLOR
Laundry gel
4,3l/143



Purox Universal
Laundry gel
5,3l/176



Purox COLOR
Laundry gel
5,3l/176



Purox Universal
Washing powder
9,2 kg/120
Laundry gel
4,9l/163



Purox COLOR
Washing powder
9,2 kg/120
Laundry gel
4,9l/163



Purox
fabric softener
1,8 l



All dr.Prakti dishwasher products are free from harmful phosphates. The excess of phosphates causes the growth of algae in rivers and lakes, significantly limiting the development of other organisms. Since the beginning of 2017, the European Union standard has been in force, which prohibits the use of phosphates in dishwasher detergents. The products for dishwashers produced by Clovin were created without these harmful substances and are environmentally friendly and protect the dishwasher against limescale.

dr. Prakti Dishwasher tablets 700 g/35



dr. Prakti Dishwasher tablets 2100 g/105



dr. Prakti Water-soluble film dishwasher tablets 1800 g/90



dr. Prakti Water-soluble film dishwasher tablets 600 g/30



dr. Prakti Dishwasher gel 720 g/36



dr. Prakti Nabysszcząc do zmywarek 1000 ml



dr. Prakti Dishwasher salt 1500 g



dr. Prakti Dishwasher salt in mini tablet form 1500 g



dr. Prakti a two-phase dishwasher cleaner 250 ml



dr. Prakti Dishwashing liquid 650 ml Lemon + pomegranate



dr. Prakti Dishwashing liquid 650 ml Mint + kiwi



dr. Prakti Dishwashing liquid Sensitive + vitamins 650 ml



dr. Prakti Glass cleaner with an atomizer

1000 ml

green



blue



Prevents limescale buildup



dr. Prakti Universal floor liquid 1500 ml Floral fragrance



Universal floor liquid Aloe fragrance



Universal floor liquid Citrus Freshness



dr. Prakti Universal floor liquid 1000 ml Floor liquid with action- polishing



The Signum line is effective, efficient and environmental friendly in all types of washing at the same time having a very nice fragrance line. Good value for money.

SIGNUM COLOR
Washing powder
600 g/8



SIGNUM COLOR
Washing powder
10 kg/120



SIGNUM COLOR
Laundry gel
3300 ml/100



SIGNUM Universal
Laundry gel
3300 ml/100



SIGNUM Universal
Washing powder
10 kg/120



Handy Eco Soap is a dense and efficient product with proven effectiveness. Its thick formula allows for even more effective removal of dirt and grime. The soap lathers well, making it convenient to use. The nourishing ingredients in the product help care for the hands and ensure that the soap does not irritate even sensitive skin. With its natural pH, the soap can be used even by children.

HAND SOAP Clovin HANDY 5 l

floral



500 ml



floral



500 ml



milk and coconut



500 ml



UNIVERSAL LIQUIDS

aloes



floral



citrus



LIQUID FOR CLEANING MILKING BUCKETS Clovin 5 l

Liquid for cleaning milking buckets





For over 28 years, we have been delivering innovative products to our customers both domestically and internationally. What sets us apart from the competition is our focus on innovation, usability, aesthetics, and eco-friendly practices. We always strive to offer more than others...

When creating a new product, in addition to its contents, we produce functional and attractive packaging, ensuring that at least 25% of its composition comes from recycled materials and that it is 100% recyclable.

We continuously invest in the expansion of our production capacity while embracing automation to promote efficiency, all while paying special attention to the environment that surrounds us.

We regularly increase our warehouse space, creating an area for efficient and fully automated distribution. We collaborate with trusted partners, ensuring that our customers receive their orders promptly.

Our commitment to eco-friendly practices is not just a future-oriented policy or a trend to follow. We no longer plan to implement practices based on exceptional respect for natural resources because we have already implemented them. We know the direction we will be taking for the years to come. Our state-of-the-art photovoltaic power plant, located on the roofs of our facility, provides 99% of the energy required for production. Our wastewater treatment plant already ensures closed-loop water production, resulting in zero emissions outside our facility.

Within our premises, we have a modern research and development center that enables us to bring the most daring ideas to life.

We never stand still; we actively seek solutions to meet the needs of our customers. We are flexible and competitive in our actions. With years of experience, we minimize the time from idea to implementation, passionately creating new brands for our own needs and those of our customers. Our greatest asset is our employees, who have been building Clovin S.A.'s reputation for many years. We believe that collaboration with you, our partners, is the key to our mutual success.



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